## **Annette Stube** Head of Group Sustainability A.P. Moller - Maersk

## 1 SUMMARY

Annette Stube is Head of Group Sustainability in A.P. Moller - Maersk, a global conglomerate with businesses within global transport and energy, employing 89,000 people in 135 countries.

In 2008, Annette established a new CSR unit at the Group headquarters in Copenhagen which in 2009 turned into Group Sustainability, including Environment, Climate, Health & Safety and Social responsibility. A main pursuit has been to systematise the approach to sustainability in Maersk and turn it into a business advantage by integrating economic, social and environmental considerations into business strategy and decision making.

## POSITIONS OF TRUST

Annette Stube is Adjunct Professor at CBS, Copenhagen Business School. She serves on the Danish Council for Corporate Social Responsibility, which advises the Danish Government on CSR regulation and topical issues. Annette is also chairman of the CSR committee in the Danish Shipowners' Association and Board member of the CSR Foundation.



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## EXPERIENCE

Previously, Annette was Director, Global Business Ethics Development at Novo Nordisk, and headed up its Business Ethics/Anti-corruption and Responsible Sourcing programmes. Annette worked with Novo Nordisk since 1997 and was part of the team that developed the Triple Bottom Line approach on Corporate Responsibility since 1998.

With an MA in organisational psychology from Copenhagen University, Annette has previously worked within Human Resources. She started her career with SOS-International, a Nordic alarm centre, as a Manager for psychological crisis intervention teams and as Manager of supplier relations in Eastern Europe and Africa.

